



“CALL FOR VOTES” COMMUNICATION KIT

Vote for innovating fashion: help us get the public's voice heard!

The final stage in the **fourth edition of the European Circular Fashion Awards** is here. Now's the time to encourage the public to vote! Representing **1/3 of the final score** for selecting the winners of the 6 awards, their votes can make all the difference. And that's not all: a **special “Public Choice” Award** will also recognise the project that earns the most votes.

We need your help getting as many people to vote as possible! Please help shine a spotlight on this Call for Votes by passing on the message through your **websites, newsletters and social media**. To facilitate the task, we're providing visuals and communication materials which you're free to use.

Your support is hugely important to us. Together, let's give the public the chance to have their say!

100-word version

The future of circular fashion needs your support!

Vote for your favourite projects from the 16 finalists in the fourth edition of the European Circular Fashion Awards. Every vote counts to support a shortlist of initiatives designed to reduce the impact of fashion on the environment.

Votes can be cast on www.modecirculaire.com until 29/11 and don't miss the award ceremony at 6.00pm on 3 December at Lille's Chamber of Commerce & Industry (Place du Théâtre).

The European Circular Fashion Awards are organised by Lille European Metropolis with the French Agency for Ecological Transition (ADEME).

200-word version

Your vote can make all the difference in boosting circular fashion!

The fourth edition of the European Circular Fashion Awards celebrates 16 industry stakeholders, selected by a panel of fashion and textile experts for their commitment to circular fashion. These innovative and ethical projects are in the running for one of 6 awards. You can make a difference, again this year, by helping designate the Public Choice Award!

Select and support your 3 favourite projects from the list of finalists, by casting your vote on www.modecirculaire.com no later than 29 November 2026.

The award ceremony will take place at 6.00pm on 3 December at Lille's Chamber of Commerce & Industry (Place du Théâtre).

Want a closer look at the projects? They'll be showcased at the Manufacture de Roubaix, museum of textile history and design, from 12 November until 13 December.

This event is organised by Lille European Metropolis in partnership with the French Agency for Ecological Transition (ADEME). Since 2020, the Awards have supported eco-innovation in fashion and recognised entrepreneurs who are reinventing the sector by reducing its impact on the environment.

Vote for innovative fashion that truly makes a difference!

For social media

Facebook - <https://www.facebook.com/modecirculaire/>



2026 Circular Fashion Awards: over to you!



Working to make fashion more sustainable, our 16 finalists are now hoping to win one of 6 awards up for grabs. And they need your help to do it!



Vote for your favourite projects on www.modecirculaire.com until 29 November.



Project summaries can be found on the "European Circular Fashion Awards" page or view them in more detail at the Manufacture de Roubaix, museum of textile history and design, between 12 November and 13 December 2026!

Tags: Lille European Metropolis, ADEME

#Circular fashion #Ethical fashion

LinkedIn - <https://www.linkedin.com/company/modecirculaire/>

 2026 Circular Fashion Awards: voting is underway!

A total of 275 candidates, each working to make fashion more sustainable through practical solutions: using natural materials, eco-design, repairing, recycling, local sourcing, etc. 

Our 16 finalists are now fighting it out for one of 6 awards.

They need your help to win!

 Vote for your 3 favourite projects on www.modecirculaire.com by 29 November.

What's in it for the winners? cash prizes, personalised mentoring and excellent visibility (to further enhance the impact of their initiatives!).

 The award ceremony will take place from 6.00pm on 3 December at the CCI Grand Lille - Place du Théâtre.

 Want a closer look at the projects? They'll be showcased at the Manufacture de Roubaix, museum of textile history and design, from 12 November until 13 December. Project summaries are also available on the European Circular Fashion Awards page.

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✨ The 2026 European Circular Fashion Awards are organised by the Lille European Metropolis, MEL Eco in partnership with the French Ecological Transition Agency (ADEME).

Instagram - <https://www.instagram.com/modecirculaire/>

 Over to you!

Help your 3 favourite projects win one of 6 awards up for grabs.

Vote on www.modecirculaire.com until 29 November.

#CircularFashion #EthicalFashion

Visuals

Facebook - Instagram - LinkedIn - email signature - rectangular ad

→ Please include “**Head over to modecirculaire.com to vote**” in your posts

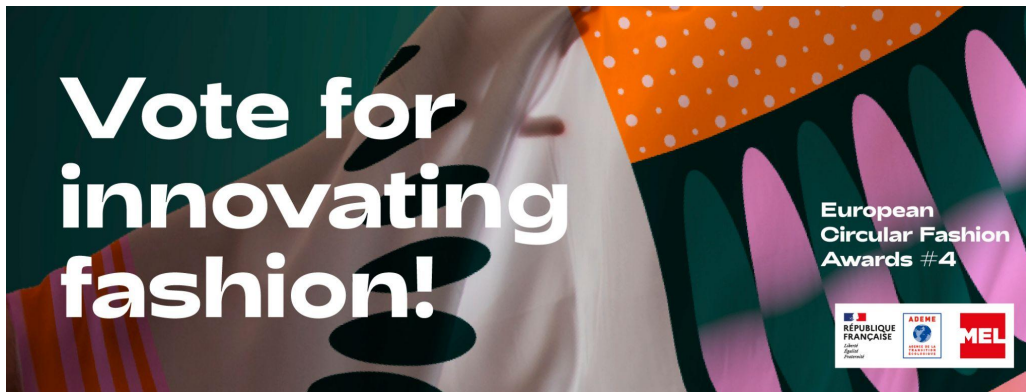
Instagram - LinkedIn - Facebook Post (1080 × 1350 px)



Instagram - LinkedIn - Facebook Post (1080 × 1080 px)



Facebook Cover (1640 × 624 px)



Story (1080 × 1920 px)

